



SPONSORSHIP

Summer of Tech 2010 is looking for sponsors to support our innovative internship and training programme for IT, Engineering, Design & Analysis students in Wellington. We are seeking sponsorship to help fund the Summer of Tech programme, including running events, administering the programme, and promotional materials for Interns.

WHY DO WE NEED SPONSORSHIP?

We need sponsorship to keep the costs to companies as low as possible, and to support the expansion of the programme. This sponsorship will be used to help create bigger and better seminars, workshops and events for Summer of Tech. More specifically sponsorship will be used for:

Bootcamps – Professional development series for Candidates, accelerating skills & work-readiness

Special Events and Competitions – Prizes for competition and fund special events.

SWAG – branded T-shirts, bags and other bits and pieces for Interns and company Mentors

WHY SHOULD YOU SPONSOR SUMMER OF TECH 2010?

As a sponsor of Summer of Tech, your company will benefit in the following ways:

Involvement – Being involved in one of the most innovative internship and education programmes in the IT sector.

Visibility – As a sponsor of SoT your company's branding will be part of all our promotions, including Media Promotions, Collateral at Events & Seminars, brand presence on SoT websites & videos.

Profile – Get your company brand in front of the next generation of local Tech Talent.

Getting in at the ground floor – Summer of Tech is growing from strength to strength, we are expanding to meet the needs of new companies & tertiary & industries

MORE INFORMATION

If you would like to be a sponsor or you would like more information, please contact the programme co-ordinator:

ruth.mcdavitt@summeroftech.co.nz

For more information about sponsoring SoT 2010, please contact ruth.mcdavitt@summeroftech.co.nz

SUMMER OF TECH 2010 SPONSORSHIP OPTIONS

\$5,000 – STREAM BOOTCAMP SPONSOR (x4)

SoT "Bootcamps" are made up of seminars & workshops for SoT candidates, delivered by industry experts, designed to accelerate practical learning and work-readiness. Technical skills Bootcamps are on topics that are not covered in the tertiary curriculum. The Boot Camps are run from June-August.

\$5,000 - SWAG SPONSOR (x1 – or shared with 3 sponsors: caps/shirts/bags)

SoT students are supported with a range of branded materials, from bags to t-shirts to caps. These are professionally designed & custom made, and gives SoT great profile. As swag sponsor, you can share in this profile securing valuable real estate on the accessories of SoT Interns & Mentors wearing YOUR gear around town!

\$2,500 - COMM'S BOOTCAMP SPONSOR (x1)

SoT Comm's Boot Camps are run for ALL SoT candidates, and focus on developing soft skills (e.g. communication skills, CV writing and job interview prep).

\$2,000 - EVENT SPONSOR (x3)

SoT events provide networking opportunities for students, companies and the wider tech community.

1. Launch - 15 November, when Internships start. This event will be part of Global Entrepreneurship Week, as we unleash Wellington Tech Talent to the world...

2. Xmas - mid-December, a chance to celebrate the festive season, great chance for smaller companies to join together with the Tech community for the SoT Xmas party

3. Wrap - mid-February, when Internships finish. Celebrate the great work your intern has done, and learn about other successes from SoT.

\$1,000 SoT Thirst-buster!

Shout SoT Candidates some liquid refreshments! Get your brand in front of potential SoT interns and win hearts & minds via stomachs. A memorable way to introduce your company to the next generation of tech talent.

\$1,000 SoT Hunger-buster!

Shout SoT Candidates a pizza! Get your brand in front of potential SoT interns and win hearts & minds via stomachs. A memorable way to introduce your company to the next generation of tech talent.

\$1,000 SoT Webstock Prize

Sponsor a SoT Intern to attend Webstock, Wellington's most fantastic web conference in Feb 2011. Interns can represent your company, and simultaneously absorb wisdom & experience that'll enhance their career.

\$750 - SoT pads & pens (or in-kind co-branded SWAG items)

Help us make an impact on SoT Interns, get your swag co-branded with us and it'll become a prized possession in the SoT2010 swag bags!

\$500 SoT Venue (or in-kind)

Corporate board rooms and venues to host 50 - 150 people at SoT events, boot camps, seminars. Please step up if your company can host us, or if you can help cover the cost of venue hire!

\$500 SoT Intern Prize (x4)

Cash prize for an intern that's made the most impact, or an intern that's performed above & beyond expectations. Nominations from host companies in January, prizes awarded at the SoT Wrap Event in Feb 2011.